



2021-2022 Pricing Structure

Registration is handled in Handshake at tamuc.joinhandshake.com

Process Payments here: marketplace.tamuc.edu (Store Name: Career Development)

INDIVIDUAL RECRUITING EVENTS

Fall 2021

Graduate School Fair (\$149)

September 23, 3pm-6pm

Includes virtual booth with logins for up to 10 recruiters at one time. Hosted via Easy Virtual Fairs and contains video and text chat capabilities.



All Majors Career Fair (\$129/179)

September 29, 1pm-6pm

Includes virtual booth for up to 10 recruiters. Hosted via Easy Virtual Fairs and contains video and text chat capabilities. \$129 (non-profit/government)/ \$179 (corporate)



College of Business Career Fair (\$129)

September 28 10am-12pm

Includes table and space for up to 2 recruiters and lunch at 12:15pm with COB faculty & staff (No more than 25 employers due to COVID-19 space constraints)



Dallas Site Networking Event (\$129)

November 11, 5pm

Showcase your organization at our new Dallas site and promote current openings. Registration fee includes 2 event tickets with 2 drink tickets per person, appetizers and networking with students, alumni, faculty, and staff



College of Sciences & Engineering Career Fair (\$129) September 28 2pm-4pm

Includes table and space for up to 2 recruiters and lunch at 12:15pm with COB faculty & staff (No more than 25 employers due to COVID-19 space constraints)



Just in Time Career Fair (\$129/\$179)

November 18, 1pm-6pm

Includes virtual booth for up to 10 recruiters. Hosted via Easy Virtual Fairs and contains video and text chat capabilities. \$129 (non-profit/government)/ \$179 (corporate)



Spring 2022

All Majors Career Fair (\$129/179)

February 23, 1pm-6pm

Includes virtual booth for up to 10 recruiters. Hosted via Easy Virtual Fairs and contains video and text chat capabilities. \$129 (non-profit/government)/ \$179 (corporate)



Just in Time Career Fair (\$129/\$179)

April 14, 1pm-6pm

Includes virtual booth with logins for up to 10 recruiters. Hosted via Easy Virtual Fairs and contains video and text chat capabilities. \$129 (non-profit/government)/ \$179 (corporate)



Teacher Career Fair (\$179)

March 23 9am-11am

Includes table and breakfast for up to 2 recruiters. Additional recruiters can be added (with a maximum of 4) for \$29 per recruiter. If bringing more than 4 recruiters, you must purchase a second table due to space constraints.



Dallas Site Networking Event (\$129)

April 2022, Date & Time TBD

Network with students and alumni at the Dallas site and promote your organization's current openings. Registration fee includes 2 event tickets with 2 drink tickets, appetizers and networking with students, alumni, faculty, and staff



MIX & MATCH RECRUITING PACKAGE

- **3 Event Package \$299 (Non-Profit / Government) | \$429 (Corporate)**

Includes your choice of 3 virtual or in-person recruiting events throughout Fall 2021 or Spring 2022 from the list below



- Graduate School Fair (9/16/21)
- Fall All Majors Fair (9/29/21)
- Just in Time Career Fair (11/18/21)
- Spring All Majors Fair (2/23/22)
- Just in Time Career Fair (4/14/22)



- College of Business Career Fair (9/28/21)
- College of Sciences & Engineering Career Fair (9/28/21)
- Dallas Site Networking Event (11/11/21)
- Teacher Career Fair (3/23/22)
- Dallas Site Networking Event (April 2022, Date TBD)

ADD-ONS & UPGRADES

- **Individual Upgrade: 1 Event Featured Employer \$249**

Purchase this instead of the \$129-\$179 rate to become a featured employer at a virtual or in-person event

Upgrade includes social media ad feature and advertising in invite emails and marketing pieces and premier booth placement at all in-person and virtual events.

- **Package Upgrade: 1 Event Featured Employer \$79**

Purchase this add on with your mix & match three event package to be a featured employer at one individual event

- **Social Media Promotion (per event) \$49**

- **Facebook Live Information Session \$79**

Purchase this add-on to do a 30-45 minute Facebook live information session prior to this fair. Promote your attendance at the fair and current openings to our audience of more than 2,000 followers from the comfort of your office via Zoom!

ANNUAL PARTNERSHIP PACKAGES

- **Blue & Gold Partner \$1500**

Featured Employer at all Virtual Career Fairs | Reserved parking space for in-person career fairs | Career Fair registration fee waived for all virtual and in-person recruiting events

Premier virtual and in-person booth presence for all events | Logo featured in all career fair advertisements | Unlimited on-campus interview schedules, internship candidate recruitment | Targeted class visits facilitated by our staff | Maximum social media advertisement | Company logo featured on Handshake | Targeted placement strategy



- **Lion Wardrobe Annual Sponsor \$1000**

The Lion Wardrobe is a facility that allows students to obtain low-cost business attire from a wide selection of clothing donated by faculty, staff, alumni and community members. Funds will go directly towards students in need of professional attire for interviews and work. You will be featured in The Lion Wardrobe facility, on our website, & on social media outlets.

Example: The Lion Wardrobe, sponsored by George's Great Clothes



- **Custom Partnership Packages Starting at \$500**

The staff of Career Development will work with you on a custom partnership package. Can include, but is not limited to, recruiting strategy consulting, workshops for your staff on hiring, diversity & inclusion, and recruiting, recruiting on campus, service learning projects, externship offerings and use of Career Center training room.



Contact Bethany Ferrall at Bethany.ferrall@tamuc.edu to discuss your options!